DREAM
GROW
EXPLORE

2018 CAMP CORY
IMPACT REPORT

YMCA OF GREATER ROCHESTER
I began last year’s Impact Report with the phrase, “Yesterday, Today, Tomorrow,” and I still find it extremely fitting as the planning calendar keeps bringing us closer to celebrating our Centennial Anniversary in 2021. What an amazing story Camp Cory has to share, and I am so fortunate to have been part of this history for the last 20 years.

I am thrilled to report that 2018 was our most successful season yet. While we have entered the era of waitlists for our overnight camping program, we were able to double the capacity of our Day Camp program with the addition of our new Farmstead Day Camp property. The new space offers our young Day Campers a sense of belonging and the Overnight Camp has an additional area for evening program, all while preserving the integrity and relaxed feel of Cory. We have also utilized this fantastic property for off-season purposes. The Farmstead Day Camp property underscores the potential of Cory in youth development and community engagement. It has arrived at a time when enrollment is booming and Day Campers are beginning to transition into the overnight program.

Our Centennial Capital Campaign continues to thrive, and our goal of reaching $5M in the next year is at our fingertips. I want to ensure Camp Cory’s future, both as a top-notch facility and program, to be sustainable and successful for the next 100 years. Our master plan is coming to life, and the results are already astonishing. If you’d like to learn more, please visit campcory.org/donate/centennial-master-plan/

Construction will begin this fall on our new Leadership Village, as well as the expansion of the Mangurian Dining Hall to accommodate the increase in overnight campers. CITs will have a new designated home for specialized training, group work and socialization. This construction will open-up much needed beds for campers on our waiting lists, offering the Camp Cory experience to more overnight children. The CIT program is one of Cory’s most successful programs.

I am elated to announce a Cabin Rededication initiative, offering alumni and families an opportunity to leave a legacy on a place they love. This initiative will help improve camp’s infrastructure and create facilities that will endure yet another 100 years. Please consider this alumni-focused initiative, as it is so very important to our progress toward our Camp Cory Centennial and beyond.

Thank you to the hundreds of alumni, families, donors, community members and friends who have shared their personal time and stories with me this past year. I encourage all to reach out, visit camp, stay involved and share your stories of Camp Cory memories and magic!
MISSION STATEMENT

The YMCA of Greater Rochester is a charitable association of members that seeks to place Christian principles into practice through its programs for the community to build a healthy spirit, mind, and body for all.

CENTENNIAL CAPITAL CAMPAIGN

We are incredibly grateful for the many early supporters of the Centennial Capital Campaign who have ignited our efforts and brought us to over 66% of our $5M goal!

Visit campcory.org/donate/centennial-master-plan/ to see the most up-to-date list of our very generous donors.

Don’t miss this once-in-a-generation opportunity to invest in Camp Cory’s future.

Board of Management

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The Camp Cory experience mobilizes and enhances the family situation, as well. The relief that a parent feels when their children have access to the tools of personal empowerment broadens the family experience significantly. Parents can see a positive difference in how their children perceive the world around them and their possibilities within it. Stronger, self-confident children return to their homes, elevating the capability of the family unit.

What does going to Camp Cory mean to you?

“I really enjoyed my experience there and I do not think they have to change anything for me to feel more included.”

“It was the 1st time I could be on my own and experience what it means to depend on myself. For example, to take a shower when I needed and to get to my classes on time.”

“I like going to camp because of the confidence surrounding me. My favorite memory would be the first day I got there and Taco Night – but every day was the best memory I’d had at Camp Cory.”

“The thing that I like about going to Camp Cory is everything was very fun. I got to do different things and meet different people.”

“One thing I like about going to camp is all the activities we do and all the new friends I make. Also I like that Camp Cory lets you choose your schedule.”

“I liked going to camp! My favorite memory was gathering at the Thunderbird and eating together in the dining hall.”

“I like the activities we did--but the food was SO GREAT! The best memory was the last day, when I had given everyone my number.”

“Best 6 days of our lives!!!”

As a parent, how did Camp Cory make you feel?

“LOVE LOVE LOVE. They’ve been singing camp songs everywhere we go!!”

“My two children loved their counselors, all activities and programs. They have not stopped singing and talking about camp since we left.”

“I’m thankful for the counselors because they make all the difference in the world. They did a great job making a connection with my son.”

“Wonderful and fun. She has never laughed so much. She said it was really cool that some of the counselors were from other countries.”

“They had so much fun and cried when we picked them up. They didn’t wanna leave and that means a whole lot.”

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HEALTHY LIVING

Self-Esteem
Lifelong Meaningful Memories
Confidence
Development of Life-Long Physical Hobbies
Teamwork
Sense of Achievement and Belonging
Healthy Food Options
Friendships and Connection
No Phone in Hand
Tech-free environment
Quality Social Interaction
Increased Responsibility
through chores and a focus on respect for the natural environment
Standing on Own Two Feet
(Independence)

Connection to Nature
Studies show increased time in Nature may impact one’s health including a healthier immune system, lower blood pressure and stress levels, increased focus and energy, and improvements in mood and sleep quality.

Camp Cory is an essential component to a child’s physical and mental health.

DAILY FACTS:

Tween average screen time per day
6 hours per day
(Forbes)

Parents average screen time — social and work
9+ hours per day
(Common Sense Media)

Teen average screen time per day, not including school work
9 hours per day
(Forbes)

Minimal time that children need to spend with high-level aerobic activity
1 hour per day
(Cleveland Clinic)

Studies show increased time in Nature may impact one’s health including a healthier immune system, lower blood pressure and stress levels, increased focus and energy, and improvements in mood and sleep quality.
PROGRAM PARTICIPANT INFO

83 Memorial Day Family Camp
76 Spring Women’s Weekend
27 Certification Courses
51 End of Summer Family Camp
63 Labor Day Family Camp
66 Fall Women’s Weekend
21 Daddy & Me Weekend
32 Teen Sailing Weekend

TOTAL CAMPERS PER VILLAGE

CRAIG VILLAGE
601
WALMSLEY VILLAGE
400
MAIJGREEN VILLAGE
126
WELLS VILLAGE
377
KEUKA VILLAGE
173
DAY CAMP
646
CIT
59

STAFF & CAMPERS BY LOCATION

Staff (14 States, 10 Countries)  Campers (25 States, 9 Countries)

Other Countries

Brazil 2 2
Canada 3
Colombia 6
Dominican Republic 1
Finland 1
France 6
Germany 1
Italy 1
Mexico 1
Paraguay 1
Poland 1
Russia 1
Spain 18
United Kingdom 10

United States of America

[Map showing distribution of staff and campers by location]
FINANCIALS

2018 REVENUE

- Overnight Camp: $1,450,636
- Contributions: $192,760
- Non Member Fees & Store Sales: $87,827
- Day Camp: $155,455
- Family and Adult Camps: $59,656
- Rentals: $106,731

2018 ENDOWMENT*

- Market value for Camp Cory gifts to the endowment: $968,124
- Total market value of YMCA of Greater Rochester Association Endowment: $20,176,000

2018 EXPENSES

- Professional Fees: $660,088
- Utilities/Occupancy: $275,886
- Promotions and Supplies/Equipment: $321,396
- Training/Travel/Meetings/other: $21,204
- Personnel: $666,088

2018 FINANCIAL ASSISTANCE DISTRIBUTION

- Overnight Camp: $151,372
- School Groups: $3,000
- Family/Adult Camp: $1,005
- Day Camp: $13,883

*As of March 31, 2019 (End of fiscal year 2018)

Pie charts represent estimates of the major categories of revenue and expenses for Camp Cory – year end March 31, 2019 – unaudited.
Sigma Chi & Sigma Nu
Camp Cory hosted several events for these fraternity chapters. Sigma Chi and Sigma Nu chapters from local colleges join us in the spring and fall, for weekends of education and bonding within their groups, fostering their principle of lifelong friendships.

Choir Camp
For more than 30 years, a group of churches from the Rochester area have been coming to Camp Cory during one of the final weeks of August for “Sounds of Cory”—their four-day choir camp. The campers immerse themselves in music along the beautiful shores of Keuka Lake and offer their children a wonderful camp experience with the help of Camp Cory staff. Participating churches include Third Presbyterian Church, Bethlehem Lutheran Church, Christ Church Episcopal and St. Thomas Episcopal.

Girl Scouts Troop 90 and Troop 40206
Different troops join us annually and bi-annually providing their members opportunities to earn badges, while fostering leadership growth to lead with courage, confidence, and character to make their communities and the world a better place.

Arc of Yates County
Arc of Yates is a non-profit organization that serves adults, seniors, and children with disabilities throughout Yates and surrounding Counties. With a focus on key values of integrity, diversity, results, quality, and respect, Arc of Yates is poised to help individuals with developmental disabilities achieve their maximum potential for independence and inclusion in the community.

World of Inquiry School #58 Grades 7 and 8
Rochester City School District’s #58 school, is an expeditionary learning school that educates grades K through 12 in an Outward Bound pedagogy. The school motto is, We are Crew, Not Passengers, which makes it a perfect fit for a partnership with YMCA Camp Cory. Currently, seventh and eighth graders spend three days each fall at Camp Cory doing team building activities and introducing city students to camp life. Recently, families have joined in the fun in our annual Fall Family Camp. Camp Cory activities are on offer in addition to activities that bring together parents and children with staff to relax and reflect on the benefits of engaging one another in nature.

Tourette Syndrome Association of Greater New York State
An affiliate chapter of the national Tourette Syndrome Association, Inc. TSA, Inc. is a national voluntary health organization dedicated to identifying the cause, finding the cure and controlling the effects of TS. Camp Cory is honored to host “Tic”apalooza – a camp for children with TS every summer since 2009.

Cornell Women’s Resource Center

UR Medicine OBGYN

SCHOOLS

Webster Thomas High School, Eugenio Maria de Hostos Charter School Teacher Retreat, Eugenio Maria de Hostos Charter School 7th & 8th Graders, Penn Yan Elementary School, Penn Yan Middle School, Wilson Outdoor School, and Dundee Elementary School
These schools currently provide their students a safe, fun environment for celebration their school years, participating in Camp Cory’s activity areas, while enjoying the beauty of Keuka Lake.

Sports Team Retreats:
Webster Thomas Football, Penfield Volleyball, Penfield Lacrosse
Sports teams get the opportunity to come to Camp Cory to focus on the elements of being a strong team before the beginning of their seasons.
NOT FOR PROFITS

YMCA

Community Relationships

Camp Cory provides groups an exciting and unique venue to hold a picnic, team building day, family reunion or banquet, on the shores of beautiful Keuka Lake!

FACILITY RENTALS

ALFRED STATE RESIDENT LIFE
Gathering of Resident Life staff to help them focus on helping the student population of Alfred State University.

WAYNE FINGER LAKES BOCES
Vintage Cory Truck project
Vintage 40’s truck static display at Farmstead, building in original 1940’s YMCA Camp Lawrence Cory colors.

YATES COUNTY CHAMBER BUSINESS AFTER HOURS EVENT
Social gathering of key business and philanthropy leadership in Yates County.

Y Staff Culture Club
New YMCA Full-Time Staff instructed by Leadership Team in what it means to work for a mission-driven organization.

Association Leadership Staff Retreat
Every Fall, the YMCA of Greater Rochester leadership staff come to camp for a day long experience to rejuvenate, learn, and have fun as a team.

Barn Ribbon Cutting
June 6 gathering of Y Association and Donors to celebrate the Farmstead Building, Outdoor Pavilion and Archery Range.

Alumni Cabin Users
Alumni are encouraged to stay spend a day and night with us to see Cory in motion.

SERVICES

BUNK1
Camp utilizes Bunk1’s email services to help campers and family stay connected while at Camp. Bunk Notes and Bunk Replies allow parents and campers to send emails to each other through these services. Letters are stored on a secure server and then automatically sent to Camp daily.

RETREATS

Participations

25 Father and Child Retreat
90 World of Inquiry School Family Camp
7 Maijgren Alumni

2,743 emails received
875 replies sent
Peter Agler
Larry Aiello
Ronald & Dorothy Ajemian
Cory Albrecht
Joanne Allen
Gail Amato
Richard Andersen
Milford Apetz
Kitty Argobright
Harry & Kathleen Aronis
Karl Auerbach
Lucy August
Margaret Barber
Sydney Barrette
Ashley Bastow
Nina Bazinet
Karen & Larry Beale
Dan Beebe
Sam Beer
Sarah Bell
Andrew Bergquist
Karen Blank
Julia & Francis Bliven
Jessica Bonham
Donald Bordley
Melinda Borshoff
Deasia Boshnack
Ariana Boshnack
Jim & Barbara Brayer
Sally Brown
Bruce Brownell
Judy Brustein
Janice Bubb
Laurie Bumpus
Maria Burton
Joe & Lucille Buttiglieri
Camaine–Lind Family
Campbell–Abbey Family
Buddy & Jeannie Campbell
James Casamento
Sarah Cassetta & Uwe Unrath
Tracey Civielli
Thomas Clark
Susan D. Comer & Marc Tayman
Kim Condas
Carl Condas
Elizabeth Conlin
Baird & Marcia Couch
Allison Couch Pratt
Aileen Craig
Benton Croop
Kathleen Crosby
Stephen Crowley
Daniel Cruthis
Amanda Cunningham
Jim & Florence Curley
Donna Curran
Janet Darrow
Megan & Doug DeFranco
Robert DeLong
David Dempsey
Brian Denton
Kevin & Heather Dibble
Drs. Christopher & Colleen Dibble
Mark & Beth Dibble
Amy Dickason
Anne Diorio
William Discepolo
Sherri & John Dobbins
Cathleen Donegan
Mikenna Donze
Joseph & Peggy Doody
Rosamond Doran
Mr. Harvey Doren
Jeff Dormitzer
Deborah Doyle
Kevin & Michelle Drzewiecki
The Dudley Family
James Dudley
John Dugan
Joan Dugan
Lisa Dugan
Clarence & Ida Dunn
Kimberly Ecker
Brian & Geralyn Egeling
Mark Eidlin
John & Marieanna Elliott
Ellen & Tim Ellis
Ellen Ellison
Melanie Ellsworth
Barbara Fairfax
Lisa Falvo
Barbara Fanning–Dowdell
Douglas Farling
Julia Feldmeier
Carl Fey
Herbert Fitch
Patrick & Nicole Foster
Josephine Francis
Alan Frisman
JanMarie Gallagher
Kelsi Gallati
Elaine Garrett
The Geiser Family
Madeline Geyer
Dave Ghidini
Michael Ginsberg
Donald Ginsberg
Kathleen Glaess
James & Jean Goulet
Janice & Anthony Greco
Penny & Kirk Gregg
Julie Griesinger
William Hammaker
Gil Hankinson
Corrie Harris
Catharine Harris
Mary Hartigan
James Hartman
Karen Hatch
Kent Hawkins
Paul Hawks
George Hayden
Susan Hayes
Frederick Haynes
William Haynes
Irene Hedger
Preston Henderson
Charles Herring
Patricia Herrmann
Tim Hesse
Joan Hoffman
Sandi Hollar
Jasmen Holmes
Jason Hoppe
Casey & Jenny Howe
David Howe
Edward & Barbara Huenniger
Andy & Lara Hurysz
Heather Ireland
Perry Jacobs
George Jacobstein
Steve Jamison
Mason Jensen
Elizabeth & Dean Johnson
Candace Johnson
Mark & Denise Johnson
Susan Jones
Nahoko Kawakyu–O’Connor
Caroline Kilmer
Matthew & Margaret Kilmer
Neal Kissel
Bonnie Kiselstein
Jenny Kline
John Kline
Charles Knight
Anne Knittel
David Knittel
Matthew Koczan
Heidi & Russell Kortright
Matthew Krakower
Kelsa Kuchera
Paul Kuppingter
Karen & Edward Kuppingter
Tara Starrs Kuppingter
James Lally
Emma Landry
Samuel Larham
Kristina Lenear
Lynn Levey
Rusty Likly
Margaret Long
Rick Lowe
Francesca Loy
Candice Lucas
We feel everyone deserves the opportunity to experience the magic of Cory! Project 241 is our promise to our community to ensure all the incredible experience of overnight camp, regardless of financial means. Supporting Project 241 gives every camper the opportunity to challenge themselves in a nurturing safe environment where they can reach new levels of achievement and self confidence, while fostering positive relationships and healthy lifestyles.